

HAVNE MAGASINET

PORTS ► SEA TRANSPORT ► LOGISTICS



ADVERTISING:

A2media

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ADVERTISING MATERIAL:

Ads must be delivered as high resolution printing ready pdf (with embedded fonts). 3 mm bleed.

RATES:

2/2: NOK 31 800,-

1/1: NOK 19 000,-

1/2: NOK 13 400,-

1/4: NOK 9 100,-

Back cover: NOK 21 500,-
Front

inside cover: NOK 20 000,-
Content: NOK 20 000,-

Content includes 14 days on editorial space on the website havnemagasinet.no for delivered material. If you need help with the creating of the content advertisement we do that for NOK 7 000,- incl. two corrections.

Supplier overview

(Leverandørversikten)

NOK 8 500,- per year

Port overview

(Havneoversikten):

NOK 7 500,- per year

Logo front cover:

NOK 3 500,- per issue

EDITORIAL:

Editor/CEO:

André Hagen

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PUBLISHER:

Havnemagasinet AS

Regimentgata 28

8250 ROGNAN

NORWAY

THE NORWEGIAN PORT MAGAZINE

The port magazine is distributed to decision makers in all ports in Scandinavia.

Our readers have a keen interest in sea transport, ports and port operations.

The magazine is only sent to subscribers. This means that all recipients have a particular interest in the content and therefore read it thoroughly. As an advertiser in our magazine, you have a unique opportunity to reach many industry players through a large-scale dedicated ad channel.



Release plan 2025

No.	Deadline for ads	Release date
01	31.01	17.02
02	04.04	28.04
03	30.05	16.06
04	15.08	01.09
05	26.09	13.10
06	21.11	10.12

CONGRATULATE YOUR BUSINESS ASSOCIATES WITH A CHRISTMAS GREETING IN THE NORWEGIAN PORT MAGAZINE.



Standard template
120 x 69 NOK 3 000,-

Add Formats:

1/1 page

190x265 mm

Full Page

210x297 mm

+3mm bleed on crop size

Double Page

420x297

+3mm bleed on crop size

1/2 page

190x130 mm

With Bleed

210x145 mm

+3mm bleed on crop size

1/2 page

92x265mm

With Bleed

104x297 mm

+3mm bleed on crop size

1/4 page

92x130 mm

1/4 page

190x63 mm

1/3 page

190x85 mm

For special listings and other formats please contact

Hilde Holtekjølen on phone + 47 901 27 006 or Camilla Moen Andersen on +47 991 57 313

WEB ADS:

Top banner all pages

NOK 6 000,- per month*

PC 1065 x 165

Cellphone 320 x 100

Top banner under

preamble article pages

NOK 4 000,- per month*

PC 1065 x 165

Cellphone 320 x 100

Banner under body text

on article pages

NOK 2 500,- per month*

PC 1065 x 165

Cellphone 320 x 100

Native – editorial ad

Placed as article number 3 in news feed

NOK 4 000,- per week

Parallax - per week

NOK 4 000*

PC 1920 x 1080

Cellphone: 320 x 700

Sky scraper 1 front page

and articles

180 x 500

NOK 4 000,- per month*

Sky scraper 2 front page

and article (sticky)

180 x 500

NOK 5 000,- per month*

Superboard 1 front page

and article board 1

Cellphone 1065 x 300

and 320 x 250

NOK 6 000,- per month*

Superboard 2 front page

and article board 2

Cellphone 1065 x 300

and 320 x 250

NOK 5 000,- per month*

Net board article 580 x 400

NOK 5 000,- per month*

Job marked

NOK 3 500,-

for 14 days on the website

PC 1060 x 165

Cellphone 320 x 100

All prices are without VAT
*based on 50 percent display